

Seadrill's Formula for Confident Oracle Cloud Users Globally: **Blended Learning + Automation**

Case study

The Challenge

Seadrill, a medium-sized global oil and gas drilling company, embarked on a major transformation programme to implement Oracle Cloud across its Finance, Supply Chain, and Core HR functions.

With 3,500 employees — the majority (around 3,000) working offshore — Seadrill faced a unique adoption challenge. Offshore employees had limited time and connectivity for training, yet their ability to accurately and efficiently use Oracle Cloud processes was critical to business success.

Seadrill required a training programme that:

- Addressed the diverse needs of onshore and offshore employees
- Delivered training accessible across geographies, languages, and roles
- Built confidence and competence from day one of go-live

Seadrill

Industry

Offshore drilling (Oil & Gas services)

Headquarter

Hamilton, Bermuda

Year founded

2005

Company size

3,500+

Solution →



ClickLearn



Fudgelearn

The Solution

Seadrill partnered with **Fudgelearn** and **ClickLearn** to design and deliver a user adoption programme tailored to its workforce.

Fudgelearn brought expertise in learning design and change enablement, providing:

- **Training & OGL Needs Analysis**
Reviewing user roles, impact levels, and requirements.
- **Training Curriculum & Project Plan**
Building a roadmap aligned to project milestones.
- **Oracle Guided Learning Deployment**
Implementing in-application, step-by-step user guidance.
- **Instructor-led Training Delivery**
Co-delivering sessions with Seadrill's own trainers to ensure knowledge transfer.
- **Development of Learning Assets**
Utilizing the unique authoring technology that ClickLearn provides, the Fudgelearn team will develop over 500 unique training assets.

ClickLearn provided automation and scalability, enabling:

- **Rapid Training Material Development**
Recording the Oracle processes once and auto-generating simulations, videos, guides, and job aids.
- **Multi-format & Multilingual Support**
Delivering training in 7 formats and multiple languages to reach diverse roles on their terms.
- **Evergreen Documentation**
Working with Fudgelearn in keeping the content updated with every Oracle release.

By blending traditional classroom sessions, virtual sessions, and “at point of need” digital guidance, the team will ensure that no user is left behind — whether they are based offshore or at head office.

Resulting in

- **Tailored Offshore Training Strategy**
Content designed and delivered for the onshore and offshore workforce ensured accessibility, clarity, and relevance.
- **Faster Time-to-Competence**
On-demand OGL and ClickLearn guidance reduced helpdesk dependency and boosted user confidence.
- **Knowledge Transfer all users**
Empowering Seadrill's users to adopt the system for and beyond go-live.
- **Sustainable Adoption at Scale**
Employees across six global regions successfully adopted Oracle Cloud with confidence.

Smarter training. Faster adoption. Real impact.

By combining **Fudgelearn's blended learning expertise** with **ClickLearn's automation and AI-powered guidance**, Seadrill will transform Oracle Cloud training from a one-off exercise into a sustainable user adoption journey — ensuring users are ready for change from day one.



ClickLearn



Fudgelearn