# Benefits using O ClickLearn

# IT benefits

#### Making IT and support more successful

360° user instruction solution Reduced help desk calls Automated

### User benefits

Making end-users adopt, learn and master the software faster

Supports any learning style Uniform user instructions On-screen live guidance

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### Increase ROI

Making management more successful

Reduced implementation risk High process accuracy Rapid user adoption

#### Other applications

#### ClickLearn

Require implementation and IT resources	No server-side implementation and integration needed
Long learning curve for authors	Authors onboarded fast and can start working immediately
Scaling to different applications difficult and require setup again	Supports different applications with the connectors and scaling is immediate
Require a lot of manual work to create instructions	Capturing of processes is fully automated
Updating user instructions is done manually	Updating instructions is fully automated with "Replay"
Limited in the formats mostly only a step-by-step guide inside the application	7 different formats provided including the step-by-step guide
Translations are done manually	Translations and narration are done automatically
No learning portal structure	Ability to create learning portals with few clicks
Does not recognize the meta data, hence Automated Process Testing is not possible	ClickLearn recognizes each field in your solution and <b>Automated Process Testing</b> is possible
High yearly costs, with potential costs for implementation, training and consultation	Low yearly costs due to perpetual licensing model and single maintenance fee in the future
End user sensitive licensing model	No end user licensing, scale at no additional costs

